

1200 miles, 150 lbs, 26 pairs of sneakers....How Far Would You Go For A Cause You Believe In?

STUDIO G MOTION PICTURES
and GENERATION EXCEL present

MILLION CALORIE MARCH



Based upon the book **BIG & TALL CHRONICLES**
MisAdventures Of A Lifelong Food Addict

The first cross
country walk
to fight
obesity



"A comedic road trip
fused with an inspirational
weight loss story"
WTKK Radio 96.9FM

"Entertaining, engaging and
inspiring!"
Joyce Kulhawick, WBZ TV4



Winner: 2008 International
Freddie Award



STUDIO G MOTION PICTURES

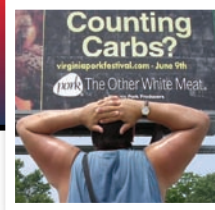
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MILLION CALORIE MARCH

1200 miles, 150 lbs, 26 pairs of sneakers....How Far Would You Go For A Cause You Believe In?



MILLION CALORIE MARCH (2008)

65% of the country is overweight, 100% are in need of inspiration. For the first time, the true story of Obesity is being thrust into the public consciousness through an inspirational, motivational and educational movie. Join comic personality Gary Marino - fresh off a 150 lb. weight loss - as he takes audiences on the road with his misfit road team of as they attempt to inspire the country by walking from Florida to Boston.

MILLION CALORIE MARCH, Marino's film about his 1200 mile fundraiser and awareness campaign, picks up where "Supersize Me" left off - educating and inspiring the public on America's Obesity Epidemic while exploring such issues as food addiction, portion sizes, the weight loss industry, child obesity, discrimination, depression, Sleep Apnea, relapse, the links with alcoholism and much, much more. But this film is more of a personal journey...

Through flashbacks to Marino's childhood, viewers will see the influences that lead to obesity and the battle to overcome food addiction. They will witness what it's like to lose nearly 150 pounds the old-fashioned way - and lead a first of it's kind, one-man crusade up the eastern seaboard of the U.S. to help battle obesity. This humorous and inspirational documentary will make you laugh, make you cry, and make you almost eat!

But it will also make you think about why so many kids and adults are struggling with obesity and empower you to find ways to help them with the fight. Anyone who has ever struggled to overcome personal obstacles will be inspired by this engaging man's willingness to laugh at himself and bare his soul.

Featuring commentary by Dr. Howard Rankin, author of "Inspired To Lose" and based on the 2005 book "Big & Tall Chronicles: MisAdventures Of A Lifelong Food Addict" by Gary Michael Marino.

RUNNING TIME 98 minutes

Produced by Studio G Motion Pictures LLC

(in association with Generation Excel Foundation)

Executive Producers: TODD G. PATKIN and GARY MARINO

Directed and produced by GARY MARINO

Co- Producer and Theatrical Director: JIMMY JAY FRIEDEN

Screenplay: SANDY JAFFE and GARY MARINO

Associate Producer and film editing by JEFF SCHMIDT

Editing & Post-Production by National Boston and Pulse Media, Watertown, MA

Grammy Nominee JON BUTCHER contributes music scores

Sound Track courtesy of Electric Factory Studios



Winner: 2008 International Freddie Award



2009
Palm Beach
International
Film Festival
Official
Selection



2008
Jacksonville
Film Festival
Official
Selection



2008
Long Island
Film Expo
Official
Selection



Generation Excel
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MILLION CALORIE MARCH



What they are saying about MILLION CALORIE MARCH

"A comedic road trip fused with an inspirational weight loss story"
- WTKK Radio 96.9FM

"Two great things happened last year. The Red Sox won the World Series and Gary Marino walked from Florida to Boston. See this movie!" - Loren & Wally Morning Show - WROR-FM Boston

"A sweet story and an engaging film - one that every American should watch and I highly recommend"
Barry Nolan - Backstage with Barry Nolan - Comcast CN8

"Marino is a star. He is the heart and soul of this film and one charismatic individual. It's entertaining and inspiring. Million Calorie March is a good film for kids too!"
Joyce Kulhawick, WBZ 4 (fill in host for Ebert & Roper)

"Inspirational cinema from a turnaround man" - Boston NOW

"Million Calorie March" the movie is very uplifting, emotional and heck - the subject gets to kiss Kelly Ripa right on the face! I know we'll be hearing more about this movie"
Chris Zito, Zito & Jen Morning Show WXLO-FM

"I was educated, entertained and -- quite frankly -- scared the bejesus out of by the film's dramatized sleep apnea driving scene. If Marino can help inspire a renewed effort at weight loss from a chronic chubbo like me, they ought to start giving him a look."
- Weekly Dig - Boston

"If Gary Marino ever asks you to take a walk - just be sure to get the details"
-FOX News, Greensboro, NC



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